



FACTA REPORT 2021-2022

### **Facta.eu - Scientific method for journalism**

Facta is a Mediterranean nonprofit center that applies the scientific method to investigative and data-driven journalism, innovating both the process and the final output.

Our methodology encompasses five steps: definition of clear hypotheses to be tested before starting the investigation; research for data and publications from various sources as well as open and citizen science data; interviews and stories from the field (with special attention to solutions); assessment and feedback by scientists and other selected experts during the process; final publication in syndication with various media.

We share the philosophy of reuse: information is a precious currency, and traditional distribution formats tend to waste an enormous amount of useful and relevant information and data. Facta wants to give back those to readers and audiences who might find them useful for their local instances, activities, entrepreneurial efforts, information campaigns and so on.



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Facta focuses on the Mediterranean region where, contrary to a common bias, there are enormous environmental, social and political problems: media tend to be controlled by politics, with a lack of transparency and poor digital innovation and transparency. We think that Facta can help restoring trust by involving stakeholders in different steps and not considering them only as final readers.

Facta's first goal is high quality journalism. We are convinced that good journalism benefits from widespread media literacy, which is not simply the distinction of truth from fake but it extends to the ability to understand the complex mechanisms of how information gets produced and distributed in the current digital environment. By using digital tools, face-to-face training, inclusive methods such as citizen science, participatory methods and broad community engagement, as a complement and an integration to its reporting and journalistic activity, Facta aims at proposing a solid methodology for the journalistic work and at redesigning the way we produce contents and distribute them in collaboration with our readers and communities of reference.

### **Sustainability**

Facta aims at being independent and economically sustainable in the long run.

In the short term, sustainability will be granted through grants and donation to have the time and means to develop pilot projects and validate our methodology. Through collaborative networks we will have chances to revise and adjust our methodology as well as to develop future lines of investigation.

Sources of revenues come from a mix of:

- training activities,
- syndication with media, editorial companies and other civic organizations,
- reporting and white label content production
- data organization and packaging
- events organizations
- foundations and international reporting projects/grants

### **Administrative and fiscal situation**

Facta has been founded in 2018 as a cultural association. Meanwhile, the Italian law regulating the non profit sector has been modified.

To be compliant with the new regulation, we decided to transition toward an *Associazione di promozione sociale*, a type of organisation that can recognise the work done within a non profit framework in a legal way.

While we are completing this transition, we decided to temporarily keep Facta incubated under Formicablu's administrative and fiscal management.



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[Formicablu](#) is a science communication agency, based in Bologna, led by 6 associated partners, 5 of which are also members of Facta. Technically, Formicablu is a SME, although its projects and management are all developed within a non-profit philosophy and frame of mind.

Therefore, from an administrative and fiscal point of view, the current contracts financing Facta are managed through Formicablu financial structure.

## **2021 - 2022 projects**

### **Climate Communication training**

Funded by: CEFA and ARCS.

Aim: A practical training on climate & environment communication for researchers, tour operators, teachers, students.

Website: <https://www.cefaonlus.it/p-come-pianeta/>

### **Wetland based solutions**

Funded by: MedWet– the Mediterranean Wetlands Initiative.

Aim: A project applying FACTA's method to explore Nature-Based solutions as a way to fight the climate and biodiversity crisis.

Website: <https://www.wetlandbasedsolutions.org/>

### **Podcast "Oltrenatura"**

Supported by: the Ministry of University and Research - within the framework of the project "Leggere la scienza".

Aim: A podcast In Italian about the environment and our relationship with nature, with voices selected from the past editions of Festivalletteratura in Mantua – one of the leading international events revolving around books.

Website: <https://www.festivaletteratura.it/it/racconti/oltrenatura-un-podcast-sul-nostr-o-rapporto-con-l-ambiente>

### **Podcast "Foresight - Deep into the Future Planet"**

Supported by: Centro Euro\_mediterraneo sui Cambiamenti Climatici (CMCC)

Aim: A podcast in English about our future planet. A planetary journey that goes deep into the future of innovation, technology, nature, and humanity in search of the best way to forge a sustainable future.

Website: <https://www.climateforesight.eu/>

The total income for these projects is 43.800,00€.



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