



FACTA EDITORIAL POLICY & TRANSPARENCY

Goals and methodology

FACTA is a Mediterranean non-profit media that applies the scientific method to investigative and data-driven journalism, innovating both the process and the final output.

Our methodology encompasses five steps: definition of clear hypotheses to be tested before starting the investigation; research for data and publications from various sources as well as open and citizen science data; interviews and stories from the field (with special attention to solutions); assessment and feedback by scientists and other selected experts during the process; final publication in syndication with various media.

We share the philosophy of reuse: information is a precious currency, and traditional distribution formats tend to waste an enormous amount of useful and relevant information and data. FACTA wants to give back those to readers and audiences who might find them useful for their local instances, activities, entrepreneurial efforts, information campaigns and so on.



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FACTA focuses on the Mediterranean region where, contrary to a common bias, there are enormous environmental, social and political problems: media tend to be controlled by politics, with a lack of transparency and poor digital innovation and transparency. We think that FACTA can help restoring trust by involving stakeholders in different steps and not considering them only as final readers.

FACTA's first goal is high quality journalism. We are convinced that good journalism benefits from widespread media literacy, which is not simply the distinction of truth from fake but it extends to the ability to understand the complex mechanisms of how information gets produced and distributed in the current digital environment.

By using digital tools, face-to-face training, inclusive methods such as citizen science, participatory methods and broad community engagement, as a complement and an integration to its reporting and journalistic activity, FACTA aims at proposing a solid methodology for the journalistic work and at redesigning the way we produce contents and distribute them in collaboration with our readers and communities of reference.

Sustainability

FACTA aims at being independent and economically sustainable in the long run. In the short term, sustainability will be granted through grants and donation to have the time and means to develop pilot projects and validate our methodology. Through collaborative networks we will have chances to revise and adjust our methodology as well as to develop future lines of investigation.

Sources of revenues come from a mix of:

- syndication with media, editorial companies and other civic organizations,
- reporting and white label content production
- data organization and packaging
- training activities
- foundations and international reporting projects/grants

Transparency Code

FACTA is member of the [Reference Media Circle](#), a self-organised network of independent European public interest media. We sign-up and adopt the [Reference Transparency Code](#), granting organisational transparency and editorial responsibility.



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